

SAGE MAS 90 & MAS 200 NEWSLETTER

JUST SWIPE IT! THE BUSINESS OF CREDIT CARDS

It doesn't take a genius to figure out that credit cards have taken over and cash is no longer king. In case you're curious, annual credit card transactions are expected to exceed \$4 trillion dollars by the end of 2009 (although that outlook may have changed given the current economic climate). Furthermore, statistics say that vendors who accept credit cards can expect to increase sales by 15% to 50%.

Whether you're into statistics or not, the bottom line is that your customers prefer the convenience (and rewards/travel points!) of using their credit card to pay for goods and services ... and if your business isn't already set up to accept credit card payments, you're at a competitive disadvantage.

But Transaction Processing Is a Pain!

One reason that companies cite as a challenge in accepting credit card payments is the hassle of a labor-intensive transaction workflow. Without the right system in place, you may find it difficult to capture credit card details without extensive data entry, duplicating that data entry into your accounting system, and spending countless hours each month manually reconciling transactions. But luckily as a Sage MAS 90 or MAS 200 customer, you don't have to worry about any of that with the [Sage Credit Card Processing Module](#) powered by Sage Payment Solutions.

Easy to Set Up and Totally Integrated

Seamless integration with Sage MAS 90 and MAS 200 means that you can process credit card transactions directly from within Sales Order and Accounts Receivable as well as the e-Business Manager modules. All transaction information is stored in your system and there's no need to re-key data which makes processing a snap, reduces errors, and enables quick and easy reconciliation. You can also run detailed reports on the web at www.myvirtualreports.com which is totally secure and available 24/7. You can access your current statement or analyze historical data including settled batches, deposit amounts, chargebacks, and returns & credits.

What is Sage Payment Solutions?

Your Sage MAS 90 and MAS 200 credit card transactions are processed through [Sage Payment Solutions](#), offering you a complete one-stop credit card transaction provider. Because transactions are processed in-house by Sage Payment Solutions Division rather than a 3rd party, transaction fees are significantly reduced and the savings are passed onto Sage customers. Even if you're already accepting credit card payments, you can switch to Sage Payment Solutions and save money.

Sage Payment Solutions can accept and process a variety of payments including credit cards, ACH processing, debit cards, gift and customer loyalty cards, and electronic check services.

Take a Closer Look

Contact us about getting up and running on credit card processing if you want to get paid sooner, improve cash flow, make it easy for your customers to buy your products, and increase sales.

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Authorized Partner

SAGE RELEASES THE FAS 2009.1 UPDATE

Sage recently released an update for Sage FAS Fixed Assets. The FAS 2009.1 Update is now available for download at www.sagefas.com/update and includes changes that accommodate new tax limits, revised forms, and 2 pieces of legislation passed in 2008. In addition, the FAS 2009.1 Update includes a couple of new features that we'll quickly explore.



If you want all the details including tax limits, depreciation rules, and more, download a copy of "[What's New in 2009.1 Tax Update](#)."

New Legislation

The 2009.1 Tax Update incorporates provisions for the new **Emergency Economic Stabilization Act of 2008** and the **Heartland, Habitat, Harvest, and Horticulture Act of 2008**, which allows a 168k bonus and section 179 expensing.

New Limits

The Sage FAS 2009.1 Update also accommodates new tax limits including scheduled updates to the Section 179 deduction, new tax credits for historic properties and green energy expenditures, updated Section 179 limits for qualified disaster zones, and updated form 4562 worksheets and other updated tax forms.

New Features

In addition to the boring old tax stuff, you also benefit from a couple of useful new features including:

Assets Snapshot - provides an 'at-a-glance' graphical summary of your most important fixed asset information.

Expanded FAS Report Writer Capabilities - FAS Report Writer is now powered by Crystal Reports® XI which offers even more flexibility for creating custom reports. Crystal Reports XI offers features like run-time input parameters, a formula workshop, support for multiple data sources in a single report, charts and graphs, and much more. Simply put, the FAS reports just got a LOT better!

REMINDER: Sage FAS Fixed Assets is now included as part of the Sage MAS 90 and MAS 200 Extended Enterprise Suite.



Remember: Call us if you need assistance in downloading and installing the update properly.

REMINDER: Sage Fixed Assets is now included as part of the Sage MAS 90 and MAS 200 Extended Enterprise Suite.

New Sage MAS Online Community

Sage has launched a new Sage MAS Online Community. The mission of the online community is to enable all Sage MAS ERP customers to share, learn, and support each other on a broad spectrum of issues and interests.

It's an opportunity to network with fellow MAS 90 or MAS 200 users, post technical questions, and exchange dialogue with product experts and Sage development partners.

The online community includes chat rooms, blogs, forums, a comprehensive knowledge-base, and access to support technicians that participate in conversations from time to time.

CHECK IT OUT AT:

[HTTP://COMMUNITY.SAGEMAS.COM](http://community.sagemas.com)

JIM WARD, President & CEO x201 • jward@brainsell.net



CONTACT US ...

Ipswich, MA | Columbus, OH | Richmond, VA | Portland, ME | Toll Free: (866) 356-2654 | www.brainsell.net

SO, WHAT'S THIS EXTENDED ENTERPRISE SUITE ANYWAY?

By now, you've probably heard about the new Sage MAS 90 and MAS 200 [Extended Enterprise Suite](#) ("EES") that was rolled out in the middle of 2008. EES consolidates your financial, operational, sales, marketing, and customer support functions into a single application. If you're wondering what components make up the suite and the benefit it offers, read on and learn more about this exciting option for your MAS 90 or MAS 200 system.

What Makes Up the "Suite"?

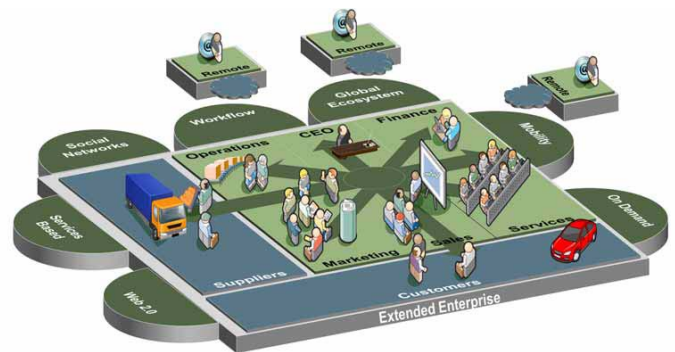
At the heart of the suite is the same **Sage MAS 90 or MAS 200** software you've come to know and love. Add Sage **FAS Fixed Assets**, **SageCRM** for sales and marketing, and new **business intelligence** tools and you've got the powerful new Extended Enterprise Suite that delivers a complete view of your entire business from sales to accounting and from the warehouse to customer support.

How Does That Help?

Many cutting-edge technologies of yesterday were the exclusive domain of large enterprise companies. A complete end-to-end system was cost-prohibitive for most small and mid-sized businesses that often struggled with a patchwork of disparate software and departments that operated in functional "silos." But the technology of yesterday is now mature, accessible, and affordable ... something that's appealing to companies of all sizes.

What Will My Business Look Like When It's EXTENDED?

Applications like [SageCRM](#) and [Sage FAS Fixed Assets](#) that were formerly separate installations with unique hardware and database requirements are **now embedded** within Sage MAS 90 and MAS 200. That means everyone



Sage MAS Extended Enterprise Suite eliminates departmental "silos" and provides a complete 360-degree view of your business.

in your company is working from the same data, following the same workflow, and breaking down departmental barriers to improve efficiency. Integrated data translates into more accurate reports, better decisions, and a complete 360-degree view of your operations.

It transforms your business from a **restricted** enterprise with departmental bottlenecks to an integrated and free-flowing **extended** enterprise.

Other Nice Benefits

In addition to providing operational simplicity, Extended Enterprise Suite takes the complexity out of software purchase, maintenance and service. EES is priced per user, giving each user total access to all suite functionality (**Note:** special pricing is available to existing MAS 90 or MAS 200 customers that want to upgrade). Also, annual software maintenance is offered in a **single contract** covering all functions (CRM, Accounting, Fixed Assets, etc.). Plus, technical support is provided through a **single point of contact**. It's the ultimate in simplified pricing and straight-forward service & support.

Stay tuned for future newsletters that will explore EES in more detail. In the meantime, please feel free [contact us](#) if you'd like to learn about EES sooner rather than later.